



showcraft®

Future Roadshows

Hello Friends,

While we continue to navigate through uncharted waters and days of uncertainty, Showcraft is busy developing ideas with certainty just for you!

What do we know? We know that trade shows (as we know them) will take longer to come back than anyone anticipated in this world of social distancing. Because of that, no doubt, you have already begun to think about hosting Roadshows – a proven method to create face-to-face opportunities with smaller, segmented groups of people.

Let's start the conversation!



LET US HELP YOU!

Our Roadshow services include, but are not limited to:

- Discovery Process – uncovering the objectives and desired outcome of the Roadshow
- Creative Concept Development
- Site Selection
- Menu Selection
- Project Management – from start to finish
- On-site Liaison – registration, assisting with check-in, badge printing, etc.
- Marketing Collateral – design and production
- Décor Design and Management
- Giveaways
- AV and Technology
- Logistics



800-886-0634
info@showcraft.com